



**FOR IMMEDIATE RELEASE**

## **Ninja Van Launches Operation 365 Days in Celebration of the Golden Tiger Year**



**Bangkok, Thailand – 17 January 2022 :** To mark the auspicious year of the golden tiger, Ninja Van Thailand, Southeast Asia’s leading logistics provider, has launched Operation 365 Days to provide daily parcel delivery service for customers. The company continues with its plan to raise the number of PUDO (pick up/drop-off) points to 2,000 stores by the end of 2022. Various strategies focusing on the operations teams, from the delivery personnel to warehouse staff and call centres are also being implemented with focus to achieve the increased targeted growth.

According to **Mr. Pierce Ng, Chief Operating Officer of Ninja Van Thailand**, “In view of the immense volume growth in the e-commerce and logistics industries due to the shift in consumers’ online spending habits, we have recently kicked off Operation 365 Days to provide daily delivery service to our customers.”

“We continue to seek business partners to operate Ninja Van stores to serve a larger number of customers. Currently, we are operating a total of 300 parcel delivery PUDO stores in central, western and eastern regions of Thailand and 250 distribution centres. Our aim is to open up to



2,000 PUDO points throughout the country and 450 distribution centres by year-end. With our experience and expertise, I am confident that we will be able to meet our anticipated target.”

Apart from Operation 365 Days, Ninja Van has augmented its operations teams by 120%, key changes include:

- 40% increase in call centres personnel
- 35% increase in warehouse staff
- 40% in personal customer service providers overseeing both large scale and SME customers
- 150% increase in drivers and riders

“The launch of Operation 365 Days, which involves hiring more staff within our operations teams, and the expanding of PUDO points and distribution centers across the country are all part of Ninja Van Thailand's 2022 business plan. With our experience and expertise in the express logistics business that covers not only Thailand but all of Southeast Asia, Ninja Van is fully equipped to further support our customers to enjoy hassle-free deliveries thus serving our customers' logistics needs which in turn will contribute to our success as a company ,” said Mr. Ng in conclusion.