



FOR IMMEDIATE RELEASE

Ninja Van Thailand Enhances Brand Loyalty with Ninja Rewards Programme

Collect Points and Redeem Special Prizes & Privileges

Bangkok, Thailand – 7 July 2022: [Ninja Van Thailand](#), Southeast Asia’s leading logistics provider, launches Ninja Rewards, a point-based brand loyalty programme for small and medium size shippers who ship less than 100 parcels per day. With the accumulated points, shippers can redeem prizes, discounts or other privileges from the programme such as bill rebate, cashback or parcel shipping supplies. Ninja Rewards gives Ninja Van Thailand an avenue to give back to shippers in ways that will foster their businesses and help them sell better.

According to **Mr. Pierce Ng, Chief Operating Officer of Ninja Van Thailand:** “This year, we vow to be a better business partner for our shippers. Ninja Rewards is one of those programmes built to serve that purpose. We ensure that the prizes and privileges curated for the programme will enable shippers to sell better and ensure a hassle-free experience for their shoppers.”

Registered shippers will gain two points for every successful parcel delivery. The points are valid for six months from the date of receipt. Accumulated points will be used to determine the Ninja Rewards level – Basic, Bronze, Silver, Gold, Platinum. Each level entitles shippers to different benefits and privileges

Top Level	PLATINUM	84,000 points upwards
Level 4	GOLD	42,000 - 83,999 points
Level 3	SILVER	14,400 - 41,999 points
Level 2	BRONZE	3,000 - 14,399 points
Primary Level	BASIC	0 - 2,999 points

For more information, please go to th-rewards.ninjavan.co.

“We are very pleased that Ninja Van Thailand launched Ninja Rewards. On top of providing a hassle-free parcel delivery service, we also get to enjoy benefits such as prizes, discounts and



other privileges, from parcel packing supplies to vouchers and cashback. I hope that Ninja Van Thailand will continue to provide valued programmes and campaigns for shippers” said **Ms. Bauephan Sornsomrit, owner of Milin shop87.**