



FOR IMMEDIATE RELEASE

Ninja Van Thailand opens its largest hub

Spanning over 20,000 square meters, the new hub is part of the company's plan to future-proof its volume growth trajectory

Bangkok, Thailand, 1 September 2022 – [Ninja Van Thailand](#), Southeast Asia's leading logistics provider, opens its new hub in Bang Saethong, Samut Prakan province. Spanning over 20,000 square meters, the warehouse is their biggest yet, in line with the company's plan to future-proof its volume growth trajectory.

"Since COVID-19 pandemic in 2020, there has been a significant increase in the number of people who have made purchases online. Eight out of 10 people in Southeast Asia have made at least one purchase online while there are nine out of 10 people in Thailand. From 2020 to 2021, the pandemic accelerated the spending growth by an overwhelming 68% CAGR. The CAGR growth is predicted to continue from 2021 to 2025 albeit at a slower pace. Borders opening and inflation leading to recession speculation could contribute to the softer growth. However, the online spending forecast in the top three sectors combined is still lower than the e-commerce market spending alone.¹ There is a need for the logistics industry to scale up to handle the growth. Foresight and early planning is required to cater to the needs of our users. At Ninja Van Thailand, we are constantly innovating and developing better infrastructure for increased speed and efficiency and we started planning for our new hub last June 2020 in anticipation of the volume growth. Equipped with new sorting machinery, this is part of our efforts to enhance our express delivery capabilities," said **Mr. Pierce Ng, Chief Operating Officer of Ninja Van Thailand**.

The new hub can accommodate more than 800,000 parcels per day. Designed in an I-shape, it allows for parcels to be processed in a straight line, thereby increasing the sorting process by 40% or 80,000 parcels per day than the existing hub. The newly installed four-kilometer semi-automated parcel sorting conveyor belt and 400 loading docks will also increase sorting efficiency by 200%, resulting in an overall increase in delivery speed by up to four hours.

In line with Ninja Van Thailand's aim of providing hassle-free delivery experiences for its users, the company is also increasing its delivery channels through its newly launched mobile application – Mobile Biz. Through partnership with SABUY Group, more Ninja Points are opened up, allowing for easier and more convenient access to Ninja Van's services.

On top of providing safe and fast parcel delivery, Ninja Van Thailand also aims to deliver beyond logistics solutions to its shippers through its recently launched point-based brand loyalty

¹ Source, Google e-economy SEA 2021 report, <https://economysea.withgoogle.com/report/fact/continued-growth-fact-1>



programme, Ninja Rewards. By accumulating Ninja Points, it allows shippers to redeem prizes, discounts or other privileges from the programme such as bill rebate, cashback or parcel shipping supplies.