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**Ninja Van Group invests USD50 million to modernise and automate parcel processing capabilities across Southeast Asia**

- Investment ties in with Ninja Van's focus on efficient operations to drive best-in-class service
- Region-wide exercise will involve equipping 9 key regional hubs with automation technology by 2H2024.
- Improvements will increase Ninja Van's operational productivity by up to 50%

**Singapore, 8 September 2022** – Ninja Van Group, Southeast Asia's leading tech-enabled express logistics company, is investing USD50 million in automation technology and systems to enhance its parcel processing capabilities across its key parcel sorting hubs. This investment is in line with the company's continued focus on driving greater operational efficiency, and building the infrastructure and processes to provide best-in-class service for its customers.

This investment has been put towards a region-wide exercise which involves progressively retrofitting 9 of Ninja Van's key regional parcel sorting hubs. Ninja Van expects to complete this exercise by 2H2024, with the improvements in parcel handling capabilities set to increase the Group's overall operational productivity across Southeast Asia by 50%.

Automated technology and solutions have already been rolled out in phases across Ninja Van's key parcel hubs, starting with the deployment [of a customised automated sorting belt in Singapore](#) in 2021. Earlier this year, Ninja Van announced the installation of [an integrated measurement and sortation system in Philippines](#), and shared its plans to [acquire 200 dimensioning weight scanners in Indonesia](#) to automate the parcel measurement process. Most recently, Ninja Van shared details about the opening of [its new parcel sort hub in Thailand with a new four-kilometre semi-automated parcel sorting conveyor belt](#).

An estimated 70 million people<sup>1</sup> across Southeast Asia have started shopping online since the start of the COVID-19 pandemic, and the number of e-shoppers in Southeast Asia is expected to rise to 402 million by 2027<sup>2</sup>.

"An optimal delivery experience is critical in helping brands build trust amongst online shoppers, so it is crucial for us to continue investing in systems and processes that can drive these outcomes. We believe this will result in a measurable impact on Ninja Van's business and

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<sup>1</sup> Source: Meta and Bain & Company, "Southeast Asia, The Home For Digital Transformation", Aug 2021.

<sup>2</sup> Source: Meta and Bain & Company, "Southeast Asia's digital consumers: A new stage of evolution", Sep 2022.



strengthen our ability to serve our customers across the region,” said Joel Ong, Ninja Van Group’s Chief Operating Officer.