



## WITH THE SPIRIT OF READY TO DELIVER TO YOUR DOORSTEP, NINJA XPRESS EXPANDS ITS DELIVERY SERVICE ON TIKTOK SHOP INDONESIA

*With the same spirit and mission to encourage the acceleration of small and medium businesses, Ninja Xpress builds partnership agreement with TikTok Shop Indonesia*

**INDONESIA, JAKARTA, SEPTEMBER 5th, 2022** – Ninja Xpress, a technology-based logistics company that is always ready to help SMEs in shipping goods, has been chosen by TikTok Shop Indonesia as their logistics partner. Through this partnership, online shopping transactions that are made on TikTok Shop Indonesia will be picked up from the seller, sorted inside, and sent to the buyer by Ninja Xpress courier.

The collaboration between [Ninja Xpress](#) and TikTok Shop Indonesia is to help SME sales' growth by providing and facilitating them to expand their business on TikTok Shop platform. Moreover, Ninja Xpress through this partnership also helping SMEs to reach their goals, by providing a package pick-up and delivery service dedicated specifically to TikTok Shop sellers in Indonesia. This collaboration is based on the shared mission of Ninja Xpress and TikTok Shop to optimally empower national SMEs and simplify their operational performance by providing an easy and smooth selling and shopping experience.

"The entry of Rocket Internet 2011 into the Southeast Asia Region has set the pace of e-commerce, which is accelerating the growth of Ninja Xpress since the company was established in 2014," said **Andi Djoewarsa, CMO of Ninja Xpress** said, "We have seen how SMEs adapt to e-commerce developments, especially in the midst of a pandemic, and we are always by their sides to take the hassle out of their logistics needs."

TikTok Shop is an innovative marketplace that is fully integrated into the TikTok platform. On this platform, sellers, buyers, and content creators are in the same platform, which is TikTok. Supported by various features on the platform, seller's products can be recommended directly to TikTok users through in-feed videos, live streaming, and attractive product storefront tabs displayed on the TikTok seller profile page.



As of August 2022, TikTok Shop has introduced local-to-local e-commerce solutions in six countries in the Southeast Asia region: Indonesia, Malaysia, Thailand, Vietnam, Philippines, and Singapore.