



## **Ninja Xpress provides Courier-Education training for drivers of 'The Hope Liaisons'**

**JAKARTA, INDONESIA, OCTOBER 18, 2022** – Ninja Xpress provides Courier-Education training for drivers from 'The Hope Liaisons' across Indonesia to improve the safety of the drivers.

According to National Police Corps Road accident data, 15,265 accidents occurred between January 1 and February 17, 2022. Motorcycles contributed the largest percentage of accidents (73%), followed by freight (12%). Therefore, Courier-Education training is intended to improve the quality of The Hope Liaisons by providing Defensive Driving and Safety Riding materials.

**Andi Djoewarsa, Chief Marketing Officer (CMO) of Ninja Xpress** explained, "We implemented Courier-Education training to assist MSMEs in delivering packages on time and improving the safety of all our partners. Through this training, we hope to understand the difficulties that our partners in this case drivers, frequently face as part of our constant effort to improve all aspects of our delivery service."

Following the training, the driving safety campaign is also brought up via group chat. In September 2022, Ninja Xpress is also involved in a community participation in controlling driving safety by launching a hotline number at 08111450700, which is installed on Ninja Xpress operational vehicles, for public complaints.

The Hope Liaison is very vulnerable to accidents when delivering the package, therefore Ninja Xpress provides accident insurance coverage. Ninja Xpress also improves control by providing requirements that must be met by The Hope Liaisons before delivering, which are driver's license and vehicle registration. In addition, there are BAROMETER vehicle maintenance indicators (body, box, tires, radiator water, oil, electric, tool kit, emergency tools, and brakes) that included in the audit warehouse and station management system Ninja Xpress.

**Hendra Novan Ekonugroho, the Head of HSE Ninja Xpress** said, "The Hope Liaisons are happy with this training because they get to understand the rules of safe driving better. They also became more confident with the recognition of defensive driving and safety riding certification and were excited about the award."

Up to this day, Ninja Xpress has provided training to passengers in 13 cities, which are Jakarta, Surabaya, Bandung, Lampung, Makassar, Samarinda, Medan, Jambi, Palembang, Riau,



Yogyakarta, Semarang. All driver and rider partners are expected to attend this Courier-Education training until the end of the year. The next target cities for the training are cities in Sumatra, Sulawesi, Kalimantan, Bali, and Nusa Tenggara.

Ninja Xpress is ready to deliver packages easily through direct pickup to your location by registering at <https://selalusiap.ninjapress.id>. Various services, including regular, same day, and COD (Cash on Delivery) with precise calculation and disbursement twice a week, are ready to assist MSMEs deliver packages to all over Indonesia.