



## Press Release

### **Ninja Xpress celebrates two years of making deliveries hassle-free**

*After 2 years in Indonesia, the technology-enabled logistics company now delivers to 100% of Java and all major cities in Indonesia, offers free pick-up services in multiple locations via Ninja Easy and has developed customised delivery solutions to cater to businesses of all sizes.*

**5 October 2017, Jakarta** - Ninja Xpress (PT Andiarta Muzizat) has been offering hassle-free and technology-enabled delivery services to customers in Indonesia for the past 2 years. Recognising the increasing demand for logistics services by e-commerce, social commerce and small & medium sellers, Ninja Xpress has expanded its coverage area in Indonesia and developed delivery solutions to cater to various groups of businesses.

“For the past two years, we have been working closely with our e-commerce partners including Lazada, Tokopedia, Blibli, Bukalapak, Salestock, Berrybenka, VIP Plaza and many others, to provide the best delivery experience for their customers. By harnessing cutting-edge technology solutions and our in-depth knowledge of e-commerce needs, Ninja Xpress is dedicated to fulfilling the logistics needs of all our B2C clients as well as marketplace merchants. In addition to last-mile delivery, we have also launched our freight business which caters to B2B clients. We are indeed growing very rapidly in the country,” says Indra Wiralaksana, Country Head and Director of Ninja Xpress.

### **Testimonials from 2 e-commerce clients**

“Ninja Xpress is one of our logistics partners who demonstrates a strong commitment to provide us with excellent service. As a newcomer to the logistics scene, Ninja Xpress is able to leverage their advanced information technology solutions to manage shipments and provide reports efficiently.”

*Blibli, E-commerce marketplace*

“Excellent and consistent shipper performance, good financial reconciliation and payment process, smooth communication and transparent reporting system.”

*Berrybenka, Online fashion marketplace*

In addition, small and medium-sized sellers can also choose from a variety of ways to access Ninja Xpress services, such as the complimentary pick-ups available in Jakarta and other major cities. The Ninja Easy app, which is currently Ninja Xpress’ most popular method, has been very effective at streamlining the delivery and payment process for social commerce sellers (which has been a major bugbear for them) thus allowing them to focus on growing their businesses instead of worrying about how they can get products to their buyers.

**What we offer :**

## Delivery Options:

- Ninja Regular (1-2 days) --> available for all destinations
- Ninja Fast (1 day work / next day delivery) --> available only for Jabodetabek and Bandung
- Ninja Super (same day services) --> available only for Jakarta

## Pick-Up:

- Ninja Xpress riders will pick up your parcels (without minimum number of parcels) within 90 mins
- Pick-ups from points of origin like Jabodetabek, Bandung, Surabaya, Jogjakarta, Medan, Makassar, Palembang, Balikpapan and Manado
- Various channels - Ninja Easy app, website (easy.ninjavan.co), Whatsapp (0816786434), LINE (@ninjapressid) and phone (085574670049)

## Drop-Off:

- Drop-off your parcels at our Ninja Points. For more details on the location, please check our website [www.ninjapress.co](http://www.ninjapress.co)

## Cash-on-Delivery:

- Offer Cash-On-Delivery (COD) service in all areas of coverage.
- Buyers get to check the actual product and make their payment if they are satisfied with the condition of the goods received.

## Reliability:

- Real Time Tracking
- Airway bill sms to Customer / Recipient

## Freight:

- Less than Truck Load and Full Truck Load Service with KPI reports on SLA
- Cost tracking
- Cost vs Performance analysis to help you with your vendor selection process

### **About Ninja Xpress**

Established in 2015, Ninja Xpress powers Indonesian e-commerce businesses with innovative logistic solutions and focuses on taking the hassle out of the parcel for customers. The company provides flexible options for customers and an easy-to-use system that allows tracking of packages in real time, cash-on-delivery, and personalised customer service.

With an in-depth understanding of e-commerce and social commerce, alongside the evolution of the Indonesian consumers and the need to create open, honest and seamless customer experiences, the company seeks to deliver technologically-enabled and scalable logistics solutions to businesses of all sizes.

### **Media Contacts:**

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## Press Release - ID Version

### **Ninja Xpress merayakan dua tahun pengiriman tanpa ribet**

*Setelah 2 tahun di Indonesia, perusahaan logistik dengan teknologi terbaru kini menjangkau 100% Pulau Jawa dan kota-kota besar lainnya di Indonesia, menawarkan gratis jemput paket di beberapa lokasi melalui aplikasi Ninja Easy dan telah mengembangkan solusi pengiriman yang disesuaikan dengan kebutuhan beragam skala bisnis.*

**5 Oktober 2017, Jakarta** - Ninja Xpress (PT Andiarta Muzizat) telah menawarkan layanan pengiriman tanpa ribet dan berbasis teknologi kepada pelanggan di Indonesia selama 2 tahun terakhir. Meningkatnya permintaan akan layanan logistik melalui *e-commerce*, pedagang *online* di media sosial serta pedagang kecil & menengah, Ninja Xpress telah memperluas jangkauan area di Indonesia dan mengembangkan solusi pengiriman untuk memenuhi kebutuhan berbagai skala bisnis.

"Selama dua tahun terakhir, kami telah bekerja sama dengan mitra *e-commerce* termasuk Lazada, Tokopedia, Blibli, Bukalapak, Salestock, Berrybenka, VIP Plaza dan banyak lainnya, untuk memberikan pengalaman pengiriman terbaik bagi pelanggan mereka. Dengan memanfaatkan solusi teknologi terdepan dan pengetahuan mendalam tentang kebutuhan *e-commerce*, Ninja Xpress berdedikasi untuk memenuhi kebutuhan logistik semua klien *Business to Consumer (B2C)* dan juga *marketplace*. Selain *last-mile delivery*, kami juga meluncurkan bisnis pengiriman barang yang melayani klien *Business to Business (B2B)*. Kami memang berkembang sangat pesat di Tanah Air," kata Indra Wiralaksana, *Country Head* dan *Director* Ninja Xpress.

### **Testimonial dari 2 Klien E-commerce**

"Ninja Xpress adalah salah satu mitra logistik kami yang menunjukkan komitmen kuat untuk memberikan layanan terbaik. Sebagai pendatang baru di dunia logistik, Ninja Xpress mampu memanfaatkan solusi teknologi informasi yang canggih untuk mengelola pengiriman dan memberikan laporan secara efisien."

*Blibli, E-commerce marketplace*

"Laporan pengiriman yang sangat baik dan konsisten, rekonsiliasi keuangan dan proses pembayaran yang baik, kelancaran komunikasi dan sistem pelaporan yang transparan."

*Berrybenka, Online fashion marketplace*

Selain itu, pedagang kecil dan menengah juga dapat memilih berbagai cara untuk mengakses layanan Ninja Xpress, seperti gratis jemput paket yang tersedia di Jakarta dan kota-kota besar lainnya. Aplikasi Ninja Easy, yang saat ini merupakan metode jemput paket dari Ninja Xpress yang paling populer, sangat efektif dalam memperlancar proses pengiriman dan pembayaran bagi pedagang *online* di media sosial (yang telah menjadi

momok utama bagi mereka) sehingga memungkinkan mereka untuk fokus mengembangkan bisnisnya tanpa khawatir tentang bagaimana mereka bisa mengirimkan produk ke pembeli.

### **Apa yang Ninja Xpress tawarkan :**

Layanan pengiriman:

- Ninja Regular (1-2 hari) --> tersedia untuk seluruh destinasi yang telah dijangkau oleh Ninja Xpress
- Ninja Fast (1 hari kerja / pengiriman di hari berikutnya) --> tersedia di Jabodetabek dan Bandung
- Ninja Super (pengiriman di hari yang sama) --> hanya tersedia di Jakarta

Layanan jemput paket:

- Kurir Ninja Xpress akan menjemput paketmu (tanpa minimum jumlah paket) dalam waktu 90 menit
- Jemput paket dapat dilakukan dari tempat asal seperti Jabodetabek, Bandung, Surabaya, Jogjakarta, Medan, Makassar, Palembang, Balikpapan dan Manado
- Berbagai cara untuk mengakses layanan - aplikasi Ninja Easy, *website* (easy.ninjavan.co), Whatsapp (0816786434), LINE (@ninjapressid) dan telepon (085574670049)

*Drop-Off :*

- *Drop-off* paket di Ninja Point. Untuk informasi lokasi, silahkan cek website kami di [www.ninjapress.co](http://www.ninjapress.co)

*Cash-on-Delivery :*

- Menawarkan layanan *Cash-On-Delivery (COD)* di semua cakupan area
- Pembeli bisa memeriksa produk secara langsung dan melakukan pembayaran jika mereka puas dengan kondisi barang yang diterima

Keunggulan :

- Lacak paket secara *real time*
- SMS Resi kepada pelanggan/ penerima paket

*Freight / Pengiriman barang Business to Business (B2B) :*

- Layanan *Less than Truck Load (LTL)* dan Full Truck Load (FTL) dengan laporan KPI dalam hal SLA
- *Tracking* biaya
- Analisis Biaya vs Kinerja untuk membantu klien dalam pemilihan vendor

## Tentang Ninja Xpress

Didirikan pada tahun 2015, Ninja Xpress (PT Andiarta Muzizat) memperkuat bisnis *e-commerce* Indonesia dengan solusi logistik inovatif dan fokus untuk menghilangkan keribetan kirim paket bagi pelanggan. Ninja Xpress menyediakan pilihan fleksibel bagi pelanggan dan sistem yang mudah digunakan sehingga memungkinkan pelacakan paket secara *real time*, *cash-on-delivery*, dan layanan *customer service*.

Dengan pemahaman mendalam tentang *e-commerce* dan perdagangan *online* melalui media sosial, di samping evolusi konsumen Indonesia dan kebutuhan untuk menciptakan pengalaman pelanggan yang terbuka, jujur dan mulus, perusahaan berusaha untuk memberikan solusi logistik berbasis teknologi dan terukur untuk berbagai skala bisnis.

## Kontak Media:

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