



## Ninja Van Supports Local Businesses and Frontliners This Raya Through Two Initiatives

- *Partnering renowned creative market RIUH to support local businesses*
- *Organising a #RayaRescue LIVE Auction hosted by local influencer Harris Annuar*

**KUALA LUMPUR, 28 April, 2020:** Ninja Van Malaysia announced today that it will be joining forces with Rihuh as the official logistics partner for their month-long virtual Raya market to support local creative entrepreneurs. In the spirit of Ramadan and in an effort to make a difference in this current situation, the next-day delivery logistics firm will also host a Ninja Van #RayaRescue LIVE Auction on Instagram to raise funds for Personal Protective Equipment (PPE) for frontliners. The auction will be hosted by local social media influencer, Harris Annuar.

### Rihuh X Ninja Van

Running from now to 24 May 2020, Rihuh will be moving their Raya chapter online to facilitate vendors who rely on sales from local markets, but are unable to meet projected sales due to the Movement Control Order (MCO). To support the local creative market, next-day delivery experts, Ninja Van has provided Rihuh vendors with two exclusive packages for shipping throughout Malaysia and to Singapore, as well as assist these vendors to set up their online shipper profiles.



“RIUH has always championed the local creative scene and we're happy to extend that spirit through this partnership with Ninja Van. By offering special delivery packages for the vendors of RIUH Raya Rumah, we hope to not only support the vendors by providing discounted delivery rates but to also lift their spirits during these unprecedented times to enable them to continue to do what they do,” said Marissa Wambeck, Deputy Manager of RIUH.

To curb the spread of Covid-19 during the Restriction Movement Order period, Ninja Van has taken an active measure by establishing a contactless delivery system that allows



customers to receive their packages from a distance thus limiting close body contact to third-party individuals.

Customers who wish to take part in RIUH's Raya Rumah can visit RIUH Instagram ([@riuhinthecity](#)) and RIUH Facebook ([Riuhinthecity](#)). There will be 3–4 featured vendors per day as well as live entertainment for audiences.

### **Ninja Van #RayaRescue LIVE Auction**

Ninja Van will also be organising its very first LIVE streaming event this **Sunday, 3 May 2020 at 10 p.m. (GMT+8)**. All proceeds from the Ninja Van #RayaRescue LIVE Auction will go towards purchasing PPE for the frontliners serving the nation in the fight against COVID-19 at hospitals like Sungai Buloh Hospital.

Ninja Van has partnered with Harris Annuar, more affectionately known by his Instagram name [BANGKITBOTAK](#), who will be hosting the auction on his Instagram LIVE. The auction will feature dedicated shippers, offering some of their best selling products to Malaysians:

- Mutyara
- Kilafit
- Cakenis
- Sofearose
- Ohana
- Betty Hardy
- Perfshin
- Infamous
- Pretty Hair

Customers who wish to support this cause can visit [Harris Annuar's Instagram profile](#) on 3 May 2020 at 10 p.m (GMT+8).

“Raya is a time for the renewal of family ties through physical gatherings and activities, but with social distancing in place, it may not be easy for families to be together during this festive period. Since Ninja Van has always specialised in connecting the online to the offline space, we thought: Why not use our ability as an essential service and leverage our network to bring festive cheer to Malaysians? That formed the foundation for our partnership with RiuH, as well as the fun-filled Ninja Van #RayaRescue LIVE Auction with BangkitBotak,” said Adzim Halim, Country Head of Ninja Van Malaysia.

Visit [www.ninjavan.co](#) to learn more about how their **Next Day Ninjas** can help expand your e-commerce SMEs.

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**About Ninja Van**

Ninja Van is a tech-enabled express logistics company that provides hassle-free logistics solutions and services for businesses of all sizes across Southeast Asia. The mutually-reinforcing relationship technology and operational excellence is the bedrock of Ninja Van's business that allows it to disrupt traditional logistics and offer 99% next-day delivery guarantee.

To view the online press kit, please visit: [bit.ly/ninjavanraya2020](https://bit.ly/ninjavanraya2020)

For media queries, please contact [Commas PR](#):

**Inga Jawahir**

Account Manager

+6016 256 7079

[inga@commaspr.com](mailto:inga@commaspr.com)

**Anna Loi**

Senior Account Executive

+6016 416 7293

[anna@commaspr.com](mailto:anna@commaspr.com)