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**Ninja Van Philippines offers free delivery of business insights on [blog.ninjavan.co](http://blog.ninjavan.co)  
Resource center enables MSMEs to excel beyond logistics**

MANILA, Philippines (15 September 2020) – In line with its commitment to support MSMEs on their journey to e-commerce success, Ninja Van Philippines introduces [blog.ninjavan.co](http://blog.ninjavan.co). The business resource centre provides actionable content ranging from bite-sized tips to in-depth business insights for aspiring and established entrepreneurs alike.

“In the past four years of Ninja Van’s operations in the Philippines, we’ve seen a huge rise in MSMEs selling online, and yet resources providing free and useful information to help MSMEs accelerate their businesses are few and far between,” said Martin Cu, Ninja Van Philippines Country Head. “Currently, freely available resources are mostly non-actionable, while paid-to-access content is inaccessible to cash-strapped MSMEs.”

This is where [blog.ninjavan.co](http://blog.ninjavan.co) fills the gap: all published resources are completely free-of-charge and accessible to all MSMEs in the Philippines. On its launch, the resource centre is rolling out a variety of content focusing on the e-commerce landscape in the Philippines under the veil of COVID-19, and how MSMEs can continue to thrive despite the pandemic. Other topics revolve around business basics, tips and tricks to sell better on Facebook, as well as marketing ideas.

“This is just the beginning. In the near future, we’ll collaborate with local industry experts to condense their knowledge and distill them into actionable insights for MSMEs. We’ve dreams of expanding this beyond virtual borders as well,” said Martin Cu.

Visit [blog.ninjavan.co](http://blog.ninjavan.co) to find out more.

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