



FOR IMMEDIATE RELEASE

Shop to your heart's content with DJ Chacha at the first ever Ninja Van Philippines Live Online Bazaar!

Beat the Christmas rush and find the best deals for your holiday gifts at Ninja Van Philippines' Online Bazaar to be hosted on the Kumu app.



MANILA, Philippines (November 15, 2020) -- Scoring the best bargain during the yuletide season is surely something that has been ingrained in the Philippines' Christmas culture. [Ninja Van Philippines](#), a tech-enabled express logistics company, together with [Kumu](#), a *Pinoy* live streaming platform, launches a three-day live online bazaar where everyone in The Philippines can safely tick off their holiday gift-giving list from the comforts of their homes. This special online bazaar organized by the two tech giants is set to happen from 1:00pm to 2:30pm on November 16, 18 and 20.

The online bazaar will be hosted by award-winning radio personality DJ Chacha and will be staged on Kumu, the Philippines' largest live streaming app. Featuring homegrown brands such

as [Lana PH](#), [BOP Leather Goods](#), [Cyleina Organics](#), [Nth Aesthetic](#), [VxG Leather Co.](#), with select sellers offering up to big discounts, shoppers are sure to find the perfect gifts to make the upcoming holiday season memorable.

This special event brought to you by Ninja Van Philippines and Kumu is definitely for everyone, for serial shopaholics and even those who get a thrill out of browsing through enticing deals during those quick mid-day work breaks.

“We’re excited to launch our very first online bazaar event,” said Sabina Lopez-Vergara, Chief Commercial Officer of Ninja Van Philippines. “It’s an opportunity to provide shoppers with a safe alternative to doing their Christmas shopping, while supporting our local businesses through elevating their businesses on a brand new platform.”

*Ninja Van Philippines’ online bazaar will be held on November 16, 18, and 20 from 1:00pm to 2:30pm. Excited to kick start your holiday shopping? Simply [download the Kumu app](#), and follow **Karlito’s Korner** on Shop Kumu to join Ninja Van Philippines’ first ever online bazaar.*

For media enquiries, please contact:

Patricia Baquiran

Public Relations Manager

patricia.baquiran@ninjavan.co

media@ninjavan.co

+63 920 973 5293