



## Ninja Van Thailand Launches Next-Day Delivery From Bangkok to the Central, East and West Regions to Keep Pace with the E-Commerce Boom

- New service supports higher demand for delivery.



**Bangkok, Thailand – 9 June 2021:** [Ninja Van](#), Southeast Asia’s leading logistics provider, has launched a next-day delivery service in Thailand to support higher demand as more people show a preference for shopping online, particularly during the pandemic. The new next-day service has started in Bangkok and its outskirts, with full coverage of all Central, East and West regions in Thailand planned within this year.

The next-day delivery service will help enhance Ninja Van’s network, and support its on-going growth. Ninja Van Thailand also plans to increase staff numbers and boost vehicle capacity by 10%. This year Ninja Van Thailand plans to open distribution centers to improve efficiency and get parcels to their final destination more quickly, while reducing workload at their main warehouse. The distribution centers will sort parcels to ensure they go on the quickest route to the customers, and doubling drivers and riders will also contribute to faster deliveries. As part of its growth plans, Ninja Van Thailand also plans to open a new warehouse in Q4 which will see a further investment in technology that will improve sorting systems and increase the speed of work.



Pierce Ng, Chief Operating Office, Ninja Van Thailand said: “There are great opportunities for Ninja Van Thailand to boost growth and help support the growth of e-commerce in Thailand, so we have taken this opportunity to strengthen our infrastructure and deliver even better levels of service to our partners. Last year we increased shipments in Thailand by 300%, and to maintain our growth we need to continually enhance our offer. Fast delivery is one of the most desired services from both shippers and customers, and I am delighted we are now able to offer our next-day delivery service.”

E-commerce has boomed during the Covid-19 pandemic in 2020, and global marketing research firm [NielsenIQ](#) reports a 58% increase in the number of Thai households shopping online during the pandemic, which has in turn encouraged many businesses to increase an online sales channel. During 2020, Ninja Van Thailand saw a 250% increase in shippers served, a 300% growth in parcel delivery volume and a doubling of its on-demand pick-up service volumes.

According to [J.P Morgan](#), e-commerce spending per capita in Thailand is at around 54,478.82 Thai Baht per person per year and could grow further. Business to consumer e-commerce growth is expected to reach a compound annual growth rate of 12.5% in 2021.

#### **About Ninja Van**

Ninja Van is a tech-enabled express logistics company providing hassle-free delivery solutions for businesses of all sizes across Southeast Asia. Launched in 2014, Ninja Van started operations in Singapore and has become the region’s fastest growing last-mile logistics company, powering businesses with innovative logistics solutions. Today, Ninja Van has grown its network to cover six countries: Singapore, Malaysia, Philippines, Indonesia, Thailand and Vietnam. For more information, visit <https://www.ninjavan.co>.

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