



Ninja Xpress Provides Access to Hybrid Learning-Based Training to Help SMEs Improve Business Capability

Shippers that use Ninja Xpress Seller Booster can obtain training materials through Terampil.com.com, a hybrid learning platform

JAKARTA, INDONESIA, 30 JANUARY 2023 – As part of its efforts to recognize the value of business training, Ninja Xpress has now partnered Terampil.com.com, a hybrid learning platform, to help Ninja Xpress shippers sell better. Users of the Ninja Xpress Seller Booster program will be able to use the platform by redeeming Points Rewards.

Andi Djoewarsa, CMO of Ninja Xpress, says: "Ninja Xpress has been working with Terampil.com.com to assist SMEs in developing their business skills. Through a survey by Ninja Xpress called Suara UKM Negeri vol 1, we found that shippers are keen to receive certified training. This inspired our collaboration with Terampil.com.com".

"At Terampil.com, shippers can access more than 1,200 high-quality training videos across various topics from more than 100 experienced trainers by simply redeeming at least 3,000 Ninja Point Rewards, without paying any further fees."

A variety of content is available on Terampil.com.com, from finance and accounting information to material on business fundamentals, marketing, and branding. The material offered by Ninja Xpress in collaboration with Terampil.com.com platform includes:

- "Menguasai Data Manajemen Menggunakan Spreadsheet" by Jerry Henuhili
- "Marketing & Branding Transformation" by Yohanes G. Pauly
- "6 Langkah Praktis Membuat Strategi Marketing yang Mendatangkan Banyak Customer ke Bisnis Anda" by Coach Yohanes G. Pauly

Amrullah Azmy, The CEO of Terampil.com.com, says: "We are pleased to announce our partnership with Ninja Xpress. At Terampil.com, we work hard to deliver world-class quality training videos, both instructive and entertaining to make learning fun. Our modules are created and presented by experienced professionals from renowned organizations and successful business owners to guarantee that the training materials offered are not only pertinent but also demonstrated to be useful in real life."

Shippers who use the Ninja Xpress Seller Booster programme can redeem their rewards at /ninja-rewards-id.eber.co. To select the Terampil.com materials for redemption, shippers will need to log in to Terampil.com, choose from the selection available, and then fill out the required fields (Name, Email, and Mobile Number). Shippers will be able to access the material they have selected within two working days, after Ninja Xpress has confirmed the information about the material's classification and its ability to be redeemed.



Deri, Operational PIC of PT Gawe Becik Nadhah Anugrah, a Shipper of Ninja Xpress, says: " We absolutely needed training on data management and marketing strategy, and Terampil.com.com offers the course conducted by experienced instructors. Since this module is evergreen, we are able to distribute this information to other staff members."

Deri also mentioned the benefits of measuring understanding and awarding certification with the content from Terampil.com.com.com. As part of each training session, participants must complete a test. Participants who fail the test cannot proceed to the next session, and only those who have completed all sessions and passed the evaluation test will be awarded certificates. Deri also hopes that Ninja Xpress would make information about how to do Facebook and TikTok Ads , which are popular with vendors, available on the hybrid learning platform.

Shippers can earn the Ninja Reward points by utilizing Ninja Xpress to mail items. On top of the Rewards programme, shippers may also access blog.ninjapress.co to read high-quality articles written by professionals like Ligwina Hananto, Oky Andries, Fellexandro Ruby, Nurdin Hoerrudin, and more, on how to accelerate their business acceleration.

Ninja Xpress is ready to deliver packages efficiently through direct pickup at your location by registering at <https://selalusiap.ninjapress.id>. Various services offered by Ninja Xpress range from the regular and same-day service to COD (Cash on Delivery) with precise calculation and disbursement twice a week. These services provide support to UMKM (Micro, Small, and Medium Enterprises) by helping in the delivery of packages all over Indonesia.