

FOR IMMEDIATE RELEASE

**Ninja Van Thailand join hands with True Digital Academy
to launch its 'Ninja Masterclass' program**

*The first topic, open to shippers and SME businesses nationwide for free focuses on
in-depth insights into understanding shoppers.*



The graphic features a red background with white and orange accents. At the top left are the logos for ninjava and true digital academy. The main title 'Ninja Masterclass' is in a large, bold, white font with a red outline. Below it, the Thai text 'เจาะลึก Insight เข้าใจลูกค้า' and 'ต่อยอดธุรกิจ' is written in white. A circular portrait of a man in a grey shirt is on the right. At the bottom left, the text 'สัมมนาออนไลน์ฟรี' (Free Online Seminar) is followed by the date and time: 'วันที่ 23 กุมภาพันธ์ 2566' and '14.00 - 15.30 น.'. At the bottom right, the name 'อาจารย์บุญเกียรติ พุทธา' and his title 'Senior Instructor True Digital Academy' are listed.

Bangkok, Thailand, 20 February 2023 – [Ninja Van Thailand](#), a leading logistics service provider in Southeast Asia, has collaborated with True Digital Academy to launch its first-ever free online training programme – **'Ninja Masterclass'**. The first topic will focus on online shoppers' in-depth insights. The instructor, Boongeat Puttha, Senior instructor at True Digital Academy will provide knowledge and share consumer insight, explore consumer trends and online sale and marketing strategies. SME owners or anyone interested in enhancing their professional sales skills can join the Masterclass for free on **February 23** via Zoom from **2:00PM - 3:30PM**.

Mr. Pierce Ng, Chief Operating Officer of Ninja Van Thailand, said "At Ninja Van, we are not only a logistics company in Thailand, but also covering Southeast Asia. With our experience and expertise, we continuously provide assistance and support to SMEs to enhance their capabilities in all aspects. Ninja Van Thailand's Ninja Masterclass is aimed at enhancing knowledge and skills for shippers and SMEs to grow their businesses. We are looking to partner with various organizations to provide a variety of useful and interesting training courses through our Ninja Masterclass program. Experienced experts from various fields will be there to share their knowledge to help businesses take advantage of the ever-changing e-commerce landscape."



Click [here](#) to register from February 20 onwards.

About Ninja Van

Ninja Van is a tech-enabled express logistics company providing supply chain solutions for businesses of all sizes across Southeast Asia in six countries: Singapore, Malaysia, Philippines, Indonesia, Vietnam and Thailand.

In Thailand, we are dedicated to providing assistance and resources to better cater to the unique needs and wants of both small and large scale shippers alike – SME partners in particular. Ninja Van Thailand's priority is to take the hassle out of the parcel delivery so that our shippers can focus on their business growth.

For more information, please visit <https://www.ninjanvan.co/th-th>.

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