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Ninja Van Malaysia Amplifies Hub Automation To Mark Its Eighth Anniversary

The latest innovation will see the hub processing up to 650k parcels a day

KUALA LUMPUR, MALAYSIA, 22 FEBRUARY 2023 – [Ninja Van Malaysia](#), a tech-enabled express logistics company, is accelerating automation and other operational improvements in line with its eighth-anniversary campaign, “**Ninja Van Malaysia Turns 8: Celebr8ing Innov8ion**”, further reiterating its commitment to providing hassle-free deliveries for shippers and shoppers in Malaysia.

Since 2015, Ninja Van Malaysia has established itself as one of the most reliable logistics providers in the country, having served over 15 million parcel recipients in the last 12 months. They also provide 100% coverage nationwide and almost 5,700 Pick Up & Drop Off (PUDO) points are put in place to bring both shippers and shoppers a quicker and more seamless delivery experience. In January 2022, Ninja Van Malaysia also announced the launch of its 260,000 square feet hub in Shah Alam – their biggest hub yet.

With the newly added integrated automation system, the parcel sorting process can now weigh, measure, and scan up to 30,000 parcels per hour. The system also provides accurate real-time parcel data, increasing sorting and parcel tracking efficiency. As a result, its daily parcel processing capability is projected to increase by almost 35%.

“In the last few years, we’ve observed that e-commerce is a macro trend that is here to stay. As such, we will continue to focus on driving greater operational efficiency and building the infrastructure to provide best-in-class service for our customers. By automating the way parcels are processed, we are able to provide a faster and more secure service for the shippers and shoppers that grew with us over the last eight years. We trust that these improvements are also in line with the country’s dedication in classifying logistics as a priority industry,” said Adzim Halim, Chief Executive Officer at Ninja Van Malaysia.

He added, “Tech-driven innovations such as automation are crucial to the advancement of the local logistics industry as well as the overall digital economy, which has been identified as one of Malaysia’s key economic pillars. Having been there from the start since 2014, we’ve had the front-row seat to SEA’s e-commerce evolution which allows us to do our part in uplifting the industry. We are committed to nurturing an ecosystem that provides value-added services and tools to meet the needs of all our users.”

Throughout the years, Ninja Van Malaysia has introduced various products and services to help shippers grow their businesses. One of their latest products is the newly launched [Ninja Biz](#), an



app tailor-made to allow shippers to access their accounts and deliveries on the go. Ahead of its eighth anniversary, Ninja Van Malaysia has also released its first-ever white paper on [Live Selling in Southeast Asia \(SEA\)](#). The white paper introduces Live Selling as one of the up-and-coming SEA e-commerce trends, and shares Live Selling insights collected from over 1,000 Ninja Van's e-commerce sellers across Malaysia, Singapore, Indonesia, The Philippines, Thailand, and Vietnam.

Ninja Van's Logistics+ is a suite of supply chain management solutions for SMEs in Southeast Asia. It helps SMEs navigate the complex and ever-changing network of manufacturing and financial service providers. Around 30,000 SMEs in SEA are now benefiting from Logistics+.