

FOR IMMEDIATE RELEASE

Ninja Van Thailand continues to support SME businesses with digital marketing knowledge with its latest masterclass topic

The second topic – “Boost Business with TikTok#1” focuses on TikTok marketing strategies



Bangkok, Thailand, 19 April 2023 – [Ninja Van Thailand](#), the leading logistics provider in Southeast Asia, continues to empower SMEs, online merchants, and shippers with its Ninja Masterclass program. In collaboration with True Digital Academy, the second topic titled "Boost Business with TikTok#1" will be held on **April 28, 2023, from 10:00AM - 12:00PM**.

Taught by Boongeat Puttha, a Senior Instructor at True Digital Academy, he will share his knowledge on TikTok marketing strategies. Participants will gain knowledge and insights on how to start marketing on the popular platform, including:

- Successful TikTok marketing case studies
- The type of TikTok content that will catch the attention of today's modern consumers
- TikTok Ads - the different types of Tiktok ads out there, dos and don'ts
- Differences between TikTok, Facebook, and Google

According to **Mr. Pierce Ng, Chief Operating Officer of Ninja Van Thailand**, said: “At Ninja Van Thailand, we are committed to rolling out value-added services beyond logistics to supercharge our shippers’ growth. Collaborating with True Digital Academy to launch our Ninja Masterclass program is one such value-added service as we hope to instill knowledge and skills in our SMEs and online merchants to grow their businesses and keep up with consumer trends and the changing e-commerce landscape of today.

To stay ahead of the trends, learn the strategies to make your TikTok marketing stand out. Don't miss the Ninja Masterclass online class on "Boost Business with TikTok#1" via ZOOM on **April 28, 2023, from 10:00 AM–12:00 PM**.



The class is free of charge! Click [here](#) to register from April 4-27, 2023.

About Ninja Van Thailand

Ninja Van is a tech-enabled express logistics company providing supply chain solutions for businesses of all sizes across Southeast Asia in six countries: Singapore, Malaysia, Philippines, Indonesia, Vietnam and Thailand.

In Thailand, we are dedicated to providing assistance and resources to better cater to the unique needs and wants of both small and large scale shippers alike – SME partners in particular. Ninja Van Thailand's priority is to take the hassle out of the parcel delivery so that our shippers can focus on their business growth.

For more information, please visit <https://www.ninjavaan.co/th-th>.

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